



MORNINGTON
CHAMBER OF COMMERCE

Date: Tuesday 13th June 2017

Time: 5.45pm

1. Welcome & Introductions

Acting President, Liz Granger, opened the meeting

2. Committee Members Present:

Cameron Price, Liz Granger, Jo Brady, Veronica D'Silva, ~~Alice Dawkins~~, Maree Abbott, Lauren Wild, Charles Lawoko

Others Present:

~~Alex Levy~~, Bec Davis

3. Apologies:

Alice Dawkins, Alex Levy

4. Confirmation of minutes of previous meeting: held on 8th May 2017

Moved: Maree Abbott; Seconded: Charles Lawoko

5. Business arising from previous meeting:

- Website
Still in progress
- Postcards TV Show
Still in progress
- New Shops/Business in Mornington
Will now be regular item as part of M&P Report by Alex Levy
- Farmers Market signage outside Bunnings
Still in progress
- Working Bee
Still in progress – Cameron/Craig

6. Treasurer's Report:

Cameron noted that the accounts will be updated for any bad debts/incorrect invoicing from prior year at 30 June 2017.

Cameron Price: Move that the financial statement represent a true and fair reflection of the financial position as at 31 May 2017.

Moved: Cameron Price; Seconded: Veronica D'Silva

7. Marketing & Promotions Report: Prepared by Alex Levy

- Mother's Day Promotion
Great PR event.

- Biggest Morning Tea
Mayor Bev Colomb attended loved it and was “thrilled” and has suggested that the shire be involved in promotion next year. Would recommend to run again as the event was well attended (including Sally from Shire Economic Development Team) and raised \$1236.60. Strong local support – 29 businesses supplied food/raffle prizes as a result over 25 prize winners. Given quality of prizes suggest increase in raffle ticket price. Also, review costs and sponsorship opportunities.
- Advertising opportunities
MP magazine: May & June \$1375/month – but have had strong interest in advertising from traders for both May (8 business contributing \$50 each) and currently collating June
- Website
Website is live! Exception is trader directory which is slowly being entered. Traders have also been contacted to supply correct details, logos, etc
- SMS Broadcast
Credits are available from the Farmers Market account that was setup.
- Network Night – May 26th @ Top Catch
Great event/food. Well attended with over 40 members.
ACTION – Alex to send thank you for hosting the event
- Facebook/Instagram
Continuing to use social media to promote new businesses and events

Moved: Maree Abbott; Seconded: Jo Brady

7. Street Market Report: Prepared by Bec Davis

- Stall Holder fees – some well behind but mostly on track to pay.
 - Some VERY overdue (although the minority – 2 stalls) – put in writing a final warning letter.
 - Some old stall holders who no longer attend still owe some money – write a “we will take legal action” kind of letter to see if this causes a response
- Want to broaden the market – more focus on fresh/produce – community orientated
 - Eg Pure Peninsula Honey
- Raffle is going really well – have had a great response

Moved: Charles Lawoko ; Seconded: Maree Abbott

8. Correspondence:

- a. Letter from Annie from Zen Living
Annie has queried why a Market was run outside of the usual Wednesday Market given the meeting from a few years ago.
Cameron updated the committee on the Jazz Festival and associated entertainment
 - **Action 1: Veronica to draft letter to Annie / Liz to sign – acknowledge her feedback**
 - **Action 2: Separate meeting to debrief on the Jazz Festival**

9. General Business:

a. AGM 2017 Documents

AGM set for Tuesday 1 August 2017 – venue to be confirmed

Veronica has prepared documents and committee is to review and provide feedback asap. Although required to give 14 days notice, aiming to send out this week with follow ups toward the end of June.

Action – committee to review

b. Christmas Sub-Committee Meeting

2nd meeting:

Committee Members: Alice Dawkins, Liz Granger & Maree Abbott

Other: Alex Levy & Annie from Zen Living

Minutes from this meeting are available

10. Meeting Closed

Meeting closed at 7:05 pm

Next meeting – Monday 10th July @ 5.30pm – *for 5.45pm start*