



MORNINGTON
CHAMBER OF COMMERCE

Date: Monday 24th July 2017

Time: 5.15pm

1. Welcome & Introductions

President, Alice Dawkins, opened the meeting

2. Committee Members Present:

Cameron Price, Liz Granger, Jo Brady, Veronica D'Silva, Alice Dawkins, Maree Abbott, ~~Lauren Wild~~, Charles Lawoko

Others Present:

Alex Levy, Bec Davis

3. Apologies:

Lauren Wild

4. Confirmation of minutes of previous meeting: held on 13th June 2017

Moved: Cameron Price; Seconded: Jo Brady

5. Business arising from previous meeting:

- Website
Live – a few traders to provide information
- Postcards TV Show
Still in progress
- Signage outside Bunnings
Repaired
- Working Bee
Still in progress – Cameron/Craig

6. Treasurer's Report:

Cameron Price: Move that the financial statement represent a true and fair reflection of the financial position as at 30 June 2017.

Moved: Jo Brady; Seconded: Liz Grander

Alice also thanked Cameron & Stephanie for all their work in the last 12 months

7. Marketing & Promotions Report: Prepared by Alex Levy

- MP Magazine
Popular – regular 8 (different) business taking up the opportunity to advertise.
- Website
Website is live! Soft open
- Xmas: Ongoing
Maree & Alex met with Keith (Showtime Attractions) to discuss Christmas decoration opportunities including street lighting concepts. Special thanks to Maree Abbott for the introduction.

- Facebook/Instagram
Positive feedback from traders
- Mornington Racecourse – shared promotion opportunity
Action: Alex to follow up – once a formal proposal in place committee will consider
- Special Meeting regarding Special Market Days – held 22 June 2017
Overall, a very positive and constructive meeting. While some disagreements about the needs for markets the general feedback was the importance of making the special markets more unique/thematic to the event being run. Special thanks to Cameron & Liz for their efforts in co-ordinating the forum.

Further to the meeting – special proposal considered in regard to holding Markets outside the Wednesday Market:

“The committee continues under the current council licence to hold up to 6 special markets a year”

Against: None

For: Unanimous

Given the feedback from the meeting, will endeavour to diversify the markets and events.

Moved: Cameron Price; Seconded: Maree Abbott

8. Street Market Report: Prepared by Bec Davis

- Stall Holder fees
 - Current stallholders mostly up to date.
 - Some old stall holders who no longer attend still owe – this is being followed up
- Discussion about associated members & stall holders:
 - They need to apply and the application needs to be reviewed / approved by committee as appropriate

Action 1: Office to check/review process of new applications

Action 2: Alice/Alex to review the applications received to date

Moved: Cameron Price; Seconded: Jo Brady

9. Correspondence:

- N/a

10. General Business:

a. AGM 2017

- Auditor only just back from holidays
- Slow/low acceptance
- Review/update of the Rules of Association being undertaken by Richard Goldsmith – any changes need to be presented to members

Given the above constraints – agreed to move the AGM to Tuesday 5th September 2017

b. Proposed: "Statements of Claims" to Council

Cameron has suggested that the committee generate a working document listing the top priorities. It will be an ongoing opportunity to formalise discussions with Council/economic development team.

Action: Cameron to "draft" and share with committee for broader input

11. Meeting Closed

Meeting closed at 6:35 pm

Next meeting – TO BE CONFIRMED