



MORNINGTON  
CHAMBER OF COMMERCE

**Date: Monday 16<sup>th</sup> April 2018**

**Time: 5.45pm**

1. Welcome & Introductions

Vice President, Liz Granger, opened the meeting

2. Committee Members Present:

Alice Dawkins, Liz Granger, Jo Brady, Veronica D'Silva, Maree Abbott, Lauren Wild, Charles Lawoko, Suzie Bull, Cameron Price

Others Present:

Alex Levy

Apologies:

Alice Dawkins, Jo Brady & Charles Lawoko

3. Confirmation of minutes of previous meeting: held on 12<sup>th</sup> February 2018

Moved: Suzie Bull; Seconded: Cameron Price

4. Business arising from previous meeting:

- I. Infrastructure/Big Projects Committee – has meet – nothing definite to report to committee
- II. Christmas Committee – no meeting
- III. Empire Mall Works – final adjustments in May 2018 with official “opening” held on 16 May 2018

5. Treasurer's Report:

Cameron Price: Move that the financial statement represent a true and fair reflection of the financial position as at 31 March 2018.

Moved: Maree Abbott; Seconded: Liz Granger

6. Marketing & Promotions Report: Prepared by Alex Levy

• Network Night

Thursday 15th March 2018 held at the lifesaving club – positive feedback on the night

• Video of Mornington

Has been completed, more content coming but see website <http://mainstreetmornington.com.au/> for first video

• Business Changes in Mornington

Update on latest changes to business operating in Mornington.

ACTION: Suggested that the old CBA building be an opportunity for advertising, e.g. the Jazz Festival and other events in Mornington.

- Mornington Mini-Mag

Cameron from MPNEWS has confirmed that he is producing a Mini Mag for 2019 – will be produced for Mornington, Sorrento & Rosebud

Prior has cost chamber \$4000 for 20,000 copies – moving forward this will only cost the advertising that is taken out.

- Suggested – that the directory (as a minimum) is important

- Biggest Morning Tea Friday 25<sup>th</sup> May – 2<sup>nd</sup> Year

New business (and Associate Member) Rebel Donuts is sponsoring the event with \$500 and donuts. Last year raised \$1,235.60, hope to double it this year.

Moved: Maree Abbott; Seconded: Cameron Price

7. Street Market Report: Prepared by Bec Davis

Moved: Lauren Wild; Seconded: Suzie Bull

8. Correspondence:

Chamber was contacted by past president Steve Pollock (Positive Design) about his concern that the Chamber is not doing enough to support local/small business via our spending.

The committee confirmed our philosophy that we have a duty to our members to source the best price/quality supporting local business as much as possible.

9. General Business:

a. Music Festival

- <http://morningtonmusicfestival.com.au/>
- On track for the event – Bec has increased her hours
- Shire has reduced its contribution from \$15,000 down to \$12,000
- Holding a market “Food/Produce” driven
- Street entertainment

10. Meeting Closed

Meeting closed at 6:45 pm

**Next meeting – 14<sup>th</sup> May 2018**